ABSTRACT OF THE DISCLOSURE

The present invention has the objective of carrying out correction of undesirable color tone in a pupil region automatically. Each time a correction parameter is determined by an operator carrying out red eye correction processing, a rate of occurrence of red eye regions in respect of each type of camera used for photographing an image, and the correction parameter are stored, as red-eye correction historical information. After the accuracy of the red-eye correction historical information has reached a fixed level or more, the rate of occurrence of red eye regions is determined based on the type of the camera. Searching for a red eye region in an image in which it is determined that a probability of a red eye region occurring is high, and determination of a correction parameter for the red eye region are automatically carried out by a computer.